

COLUMBIA JOURNALISM REVIEW

NOW WHAT?

Business Journalism After the Meltdown

Event link: http://www.cjr.org/events/now_what.php

Join the *Columbia Journalism Review* and the Investigative Fund of The Nation Institute for a panel discussion on the future of business journalism in the wake of the economic meltdown on Tuesday, June 16 at Columbia University's Graduate School of Journalism.

The mortgage crisis, which is costing millions their homes and has driven the world to the brink of an economic abyss, has raised difficult questions for the nation's business press. Why was the public taken by surprise? What kind of reporting was missing and what kind is needed now? What are the lessons for financial journalism and what is its true purpose?

Panelists include:

- **BILL GRUESKIN** (moderator) is the dean of academic affairs at Columbia's Graduate School of Journalism and the former Deputy Managing Editor/News for *The Wall Street Journal*.
- **JEFF MADRICK** is a regular contributor to *The New York Review of Books* and a former economics columnist for *The New York Times*. He is editor of *Challenge Magazine*, visiting professor of humanities at The Cooper Union, and senior fellow at the Schwartz Center for Economic Policy Analysis, The New School.
- **GRETCHEN MORGENSON** is assistant business and financial editor and a columnist at *The New York Times*.
- **DEAN STARKMAN** is managing editor of The Audit, an online critique of financial journalism of the *Columbia Journalism Review*, and the author of "Power Problem," a critique of business coverage in the run-up to the meltdown, an article supported by the Investigative Fund of The Nation Institute in the current issue of CJR.

WHEN: 7 p.m. Tuesday, June 16

WHERE: The World Room (one flight up from lobby), Columbia's Graduate School of Journalism, 116th and Broadway, New York

Campus Map: http://www.columbia.edu/about_columbia/map/journalism.html

RSVP is required. Please email Clare Oh at co2148@columbia.edu to register or for more information.